



A NEW MEDIA GATHERING

Friday, October 2, 2009

Markham Civic Centre, Town of Markham

Canada Room & Atrium

7:30 AM Registrant Sign-In, Networking Breakfast, Breakthrough Circle & Exhibits

Canada Room

Welcoming Remarks

8:00 AM Mayor Frank Scarpitti, Town of Markham

8:10 AM Bob Glandfield, President & CEO, ISCM

8:15 AM **SMEs Connect with IBM**

Robert Antonioni, Leader of Small/Medium Business, IBM

8:35 AM **Fast Path – From Code to Consumer**

Willi Powell, Strategic Development Manager, Apple Canada

8:55 AM **Panel – Funding New Media Technology**

- Ontario Media Development Corporation (OMDC) - Kristine Murphy, Director, Industry Development
- SR&ED, Braithwaite Technology Consultants, Bruce Braithwaite
- National Research Council-Industrial Research Assistance Program (NRC-IRAP) - Angelo Del Duca, Director, Ontario Region
- Ontario Centres of Excellence (OCE) – John MacRitchie, Director, Business Development

10:10 AM **Discussion, Questions & Answers**

Canada Room & Atrium

10:25 AM **Networking, Breakthrough Circle and Exhibits**

Canada Room

11:00 AM **CONCERT**

Allan Anderson, Project Manager

11:05 AM **New Media Success Story #1**

Paul Rapovski, President, Fast Motion Studios

11:20 AM **Adjournment - Exhibits in Canada Room will remain open until 11:45 AM**

Breakthrough Circle (Canada Room) Demos: New Media projects from York, Concert, and Seneca

Participant Displays: ISCM, Town of Markham, IBM, Apple, Braithwaite Technology Consultants Inc., NRC-IRAP, OCE, , Fast Motion Studios, YTA

A New Media Gathering was organized by the ISCM in partnership with:

