

A York Export Alliance Breakfast Seminar

Harnessing China's Trade Stream

Time	Description	Agenda
07:30 AM	Doors open: Registration and Networking Breakfast	
08:00 AM	Welcoming Remarks - Mayor Frank Scarpitti, Town of Markham	
08:15 AM	General Introduction - Doug Lash, Zebulon International Group	
08:30 AM	Cultural Intelligence - Carla Kearns, Mandarin School	
8:45 AM	Trade Missions to China - Li Zhang	
8:55 AM	Richmond Hill Trade Mission - TBD	
9:00 AM	Banking in China - Reesa Shurgold, Vice President, HSBC	
9:15 AM	Intellectual Property - Andrew Currier, Patent Lawyer, Currier and Kao	
9:30 AM	Networking Break	
10:00 AM	Supply Chain Management and Purchasing - Nancy Bridson	
10:15 AM	Export Considerations - Joseph Brick, KPMG	
10:30 AM	Services/Programs for Companies Accessing Chinese Market Richard Gould, Director (A), International Trade Branch, Ontario Ministry of Economic Development and Trade	
10:45 AM	Summary and Q&A - Doug Lash	
11:00 AM	Networking	
12:00 PM	Adjournment	

FACILITY NOTES:

Washrooms are located down the main stairs of the Lobby ..



BEFORE YOU RETURN TO YOUR OFFICE:

Please take a few minutes to complete our Feedback Survey and tell us how we did today. We also ask that you recycle your name badge. Surveys and badges can be dropped off at the registration desk on your way out - thank you.