

*Innovation Synergy Centre in Markham
Presents The First of Its Kind...*

**Biz Pitch Forum
May 12, 2010**

Responding to challenges faced by young companies in commercializing their ideas and growing viable businesses, the Innovation Synergy Centre in Markham (ISCM) is pleased to present the first-of-its-kind **Biz Pitch Forum**.

The **Biz Pitch Forum** will connect entrepreneurs, early-stage companies and small and medium-sized enterprises (SMEs) with the pros – from business mentors, investors and investment advisors, to sales, marketing, legal and financial experts, to insurance specialists and government funding organizations.

- WHAT:** **Biz Pitch Forum**
A business boost and networking event for entrepreneurs
- WHEN:** Wednesday, May 12, 2010
- TIME:** 8:30 a.m. – 12:30 p.m.
Registration - 7:30 a.m.
- WHERE:** Angus Glen Golf & Country Club, Markham

This unique event will consist of five zones – **Business Pitch Panels**, **Speed Dating for Business**, **SME Matchmaking**, **Support Sphere** and **Networking Nook**. The more than 200 expected attendees will have the opportunity to participate in any one – or all five – of these zones, which will link them with business experts and service providers.

Business Pitch Panels: Featuring 12 tables – each lead by two experienced business advisors – more than 100 young SMEs will have a 20-minute chance to present their business ideas and receive expert advice and next-steps guidance from the panelists.

Speed Dating for Business: A range of business service providers – financial, legal, investment, government programs, and more – will be available to meet more than 100 entrepreneurs one-on-one to provide information on their services and discuss the best business fit for the companies.

SME Matchmaking: Businesses looking for support or partnerships with service providers or financial, sales, marketing or other experts will use this area – complete with poster boards – to advertise their needs, ideas or opportunities.

Support Sphere: This area will feature exhibits by a range of organizations that provide key services for SMEs, from funding support to business guidance, and legal and financial assistance.

Networking Nook: A designated networking area – open during event breaks – will allow participants to make connections and generate business leads.

Don't miss out on this one-of-a-kind opportunity. Registration for the **Biz Pitch Forum** is \$35, with advance registration required to participate in any one of the five zones. Sponsorship opportunities are also available.

For more information, to register for the event or to learn more about sponsorship opportunities, please visit www.iscm.ca (<http://www.iscm.ca/events/0512.htm>) or call Brigitte Sharpe at 905.248.2735.