

Ontario's Clean Tech Sector Growing at Record Pace

Rags-to-Riches Richmond Hill Company to Unveil Secrets to Success in an Industry that's Taking off in Spite of Recession

Markham, Ontario – June 16, 2009 – When Terry Mocherniak first started his clean technology business, he was living hand to mouth. It was 2001 and the market just wasn't ready for his company's first-of-its-kind smart lighting solution that saves companies both energy and money.

Eight years later, Richmond Hill-based Encelium Technologies – the company run by Mocherniak and his partners – is riding the wave of success in an industry that has now come of age, in spite of the economic recession. Today the company employs 53 people in three offices in Canada, the U.S. and Belgium, and has seen sales double each year in the last three years alone. With a customer list that includes such names as Disney, Google, SAP, Rogers Centre, BCE Place, Direct Energy Centre, Toronto General Hospital and the U.S. Postal Service, among many others, Mocherniak's team predicts Encelium's sales will far exceed \$50 million in the next two to three years.

Mocherniak, Chief Operating Officer of Encelium Technologies, will share his company's story and tips for success with other clean tech industry experts, at the following event:

WHAT: **A Clean Tech Gathering**
A networking event for the clean tech sector.

DATE : Friday, June 19, 2009

TIME: 7:30 a.m. – 10:30 a.m.

WHERE: Markham Civic Centre
101 Town Centre Blvd, Markham

Encelium's experience is but one success story in Ontario's rapidly-growing clean tech sector. With major financial and end-user support infused into the industry by the Ontario government over the last couple of years, about 150 to 200 clean technology companies currently exist in the province today, and the numbers are expected to grow.

"The long-term objective is to help Ontario clean tech companies grow and compete globally, which in turn strengthens the economy, creates high-value jobs and helps meet growing demand for clean technology innovations," said Kevin Jones, President and CEO of **Ontario Centre for Environmental Technology Advancement (OCETA)**, which is

helping to deliver the June 19 event in partnership with the **Innovation Synergy Centre in Markham (ISCM)** and **Markham**.

With rising energy and water costs, and concerns about the environment, “the province is starting to use its buying power to become an early adopter of the clean technology solutions developed by Ontario companies, which in turn provides these companies with a strong reference customer they can leverage to sell their innovations to buyers around the world,” Jones explained.

On a municipal level, Markham has taken the lead in supporting and adopting clean technology initiatives. The municipality, for example, has recently opened an Eco Logo-certified five-megawatt combined heat and cooling facility, installed solar heating at some community centres, is retrofitting its civic centre with a 10-kilowatt, grid-tied solar technology installation, and is about to pilot solar thermal water heating in 500 homes in partnership with Enbridge.

“Markham is aggressively pursuing clean and green technology at all its facilities and partnering with residents and local business to further strengthen these efforts in our community”, said Markham Mayor Frank Scarpitti. “We’re thrilled that both levels of government and business are joining in this movement through progressive steps like the Emerging Technologies Fund, Green Energy Act and the Gas Tax Fund. These clean technology initiatives create jobs and support a new and emerging green economy.”

The Clean Tech Gathering event will serve as a springboard to sustained growth by providing insight into the needs and requirements of clean tech buyers, and updates on research and product development programs that can help finance companies’ next generation of clean tech products.

- 30 -

Media information:

Gail Bergman or Indira Tarachandra
Gail Bergman PR
Tel: (905) 886-1340 or (905) 886-4091
www.gailbergmanpr.com