

MEDIA ADVISORY

February 12, 2009

Seminar on Government Programs and Funding Sources for Ontario Exporters

Markham, Ontario – With the threat of U.S. protectionism lingering, Ontario business owners would be wise to consider exporting to alternate world markets. Companies interested in learning about and taking advantage of the wide range of government resources and assistance programs available to help secure new global export opportunities, will benefit from the following event:

- WHAT:** **Government Programs and Funding Sources for Ontario Exporters**
Interactive morning seminar
- DATE :** Thursday, February 12, 2009
- TIME:** 8:00 a.m. – 11:15 a.m. program, including breakfast, networking and Q&As.
- WHERE:** Innovation Synergy Centre in Markham, 1380 Rodick Rd., Markham
- TOPICS:** Learn how a wide range of government programs – many little-known – can provide your company with expert global market briefings, participation in key international trade shows and missions, business contacts in countries world-wide, loans and term financing for existing or exploratory export projects, and international business support such as accounts receivable insurance, working capital solutions and coverage for contract bonds. Be among the first to hear the details of Ontario Chamber of Commerce's new \$5 million Export Market Access Program, designed to help Ontario companies access new export markets.
- SPEAKERS:** Include representatives from **Ontario Ministry of International Trade & Investment, Department of Foreign Affairs & International Trade Canada, Ontario Chamber of Commerce, Business Development Bank of Canada** and **Export Development Canada**.
- PRESENTED BY:** **Greater Toronto Region Export Alliance:** Innovation Synergy Centre in Markham, Department of Foreign Affairs & International Trade Canada, Export Development Canada, National Research Council – Industrial Research Assistance Program, Ontario Ministry of Economic Development and Trade – International Trade Branch, Greater Toronto Area Economic Development Partnership (City of Toronto, York, Peel and Durham Regions).
- REGISTRATION FEE:** \$75/person; advanced registration required/limited seating.

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